

**The DEA Educational Foundation's
2010 Lifetime Achievement Award**

**SPONSORSHIP & RECOGNITION LEVELS FOR
“An Evening Honoring the Honorable John C. Lawn”**

**Thursday, September 30, 2010
JW Marriott Hotel
1331 Pennsylvania Avenue NW
Washington, DC 20004**

Presidential Sponsor Level (\$50,000): Three tables of ten guests; Private cocktail reception; VIP priority seating; Special recognition from podium; Prominent event signage, (including on video projection); Two “full” pages of advertising space and/or congratulatory letters in prominent position in event program; listing as Presidential Level Sponsor; listing on DEA Educational Foundation web page; special recognition in *Rx Factor* exhibit; private briefing to you and key clients of your company by a DEA Educational Foundation representative about issues pertaining to current drug trafficking trends.

Ambassador Sponsor Level (\$25,000): Two tables of ten guests; Private cocktail reception; Priority seating; Special recognition from podium; Prominent event signage, (including on video projection); two “full” pages of advertising space and/or congratulatory letters in prominent position in event program; listing as Ambassador Level Sponsor; listing on DEA Educational web page; special recognition in *Rx Factor* exhibit; private briefing to you and key clients of your company by a DEA Educational Foundation representative about issues pertaining to current drug trends.

Envoy Sponsor Level (\$15,000): Two tables of ten guests; Private cocktail reception; Premier seating; Recognition from podium; Prominent event signage, (including on video projection); one “full” page of advertising space and/or congratulatory letter in event program; listing as Envoy Level Sponsor; listing on DEA Educational Foundation web page; special recognition in *Rx Factor* exhibit.

Emissary Sponsor Level (\$10,000): One table of ten guests; Private cocktail reception; Mid-room seating; recognition from podium; signage at reception, (including on video projection); “one-half” page of advertising space or congratulatory letter in event program; listing as Emissary Level Sponsor; listing on DEA Educational Foundation web page; special recognition in *Rx Factor* exhibit.

Counselor Sponsor Level (\$5,000): One table of ten guests; signage on video projection; listing as Counselor Level Sponsor; listing on DEA Educational Foundation web page.

Attache Sponsor Level (\$1,000): Two dinner tickets; signage on wall video projection; listing as Attache Level Sponsor; listing on DEA Educational Foundation web page.

Single Ticket: (\$500)

Dinner Program “ Commemorative Ad-Book” Rates:

Full Page = \$15,000

Half Page = \$10,000

Deadline for Inclusion in Commemorative Ad Book is Friday, September 17, 2010